

# ALI OWEN-THOMAS

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## SUMMARY

I cut my teeth on the project management and production of events for global pharma brands. Many years later, gaining experience and growing professionally along the journey, I now work with: brand experience agencies, multi-discipline creative studios and scenic production companies to bridge the space between: brands, creators, designers and live. I thrive in head-scratch moments, dig into the details, absorb and share information concisely and am globally trusted to deliver events.

## KEY SKILLS

Production Manager: Demonstrable hands-on experience, knowledge and expertise

Producer: Exceptional ability to define and coordinate each moving part within a project

Technical Production: I know the difference between an XLR and an IEC.

Full Budget Ownership: Budgets and deadlines are agreed and respected

Team Leadership: Using adaptive communications I keep teams and stakeholders fully engaged.

Seasoned Wrangler: Confident and able to create robust and detailed schedules and then translate these into actions that bring calm and cadence.

## WHAT I DO

I am a client-facing Senior Production Manager / Technical Production Manager who draws on an in-depth working knowledge of the production of multi-faceted experiential projects and live events that integrate: complex physical built elements and the ever-evolving landscape of creative technology.

## RECENT CAREER HIGHLIGHTS

- o 2024 - STELLAR EMERGENCE PRAGUE - Invisible North - Technical Production Manager
- o 2024 - LONDON MURAL FESTIVAL - Global Street Art - Lead Producer / Production Director
- o 2024 - DISCOVERY MAX / NBC / CNBC (PARIS 2024)- Firecracker Works - Snr Production Manager
- o 2024 - ADIDAS FLAGSHIP STORE PARIS - Broadwick Agency - Snr Production Manager
- o 2023 - AIRBNB (HOUSE OF SUNNY) - Warm Street - Technical Production Manager
- o 2023 - TIKTOK (HAY FESTIVAL - DIGITAL PARTNER ACTIVATION) - Seen Live - Snr Production Manager
- o 2023 - MONCLER GENIUS (FRGMT / PHARRELL) - Firecracker Works - Snr Build Production Manager
- o 2022 - FIFA WORLD CUP QATAR - Imagination Middle East - Sr Production Manager.
- o 2022 - ADIDAS "MADE ORIGINALS LDN" - Good Times Collective - Snr Technical Production Manager
- o 2022 - MICROSOFT MCAPS 'CELEBRATION EVENT' - Momentum Worldwide - Show Producer
- o 2022 - IICON STAGE GLASTONBURY - block9 - Technical Production Manager (Build)
- o 2022 - NBC SPORTS (SUPERBOWL LVI OFFICIAL PRE PARTY) - Firecracker Works - Production Manager
- o 2021 - LADY GAGA x WESTFIELD (LOVE FOR SALE) - Amplify - Technical Director
- o 2021 - DUA LIPA (STUDIO 2054) - block9 - Set Build Production Manager
- o 2019 - BENTLEY MOTORS (100TH EXP100 LAUNCH) - Unit9 Films - Snr Production Manager
- o 2018 - 14 LIVE MUSIC FESTIVALS - Broadwick Live / Global - Head of Brand Production

## BRAND EXPERIENCE INCLUDES

Accessorize, Adidas, Apple, Beats by Dre, Bentley Motors Limited, Boxfresh, BMW motors, Corona, eBay, FIFA, Google, Harley Davidson UK & Region Europe, Jaguar Land Rover LTD, Ketel One Vodka, Laurent Perrier Orangery, Nandos, Monday.com, Martin Miller's Gin, Mulberry, Pernod Ricard UK (Brancott Estate, Chivas Regal), Red Bull, Stellar, Tag Hauer, TikTok, Volvo.

## OVERVIEW ADDITIONAL KEY PROJECTS (2014-PRESENT)

- 2023 - MONDAY.COM (ELEVATE 2023 - TATE MODERN) - Firecracker Works - Snr Production Manager
- 2023 - EBAY (SWAP 'EM OUT) - Swallow Productions - Technical Production Manager
- 2022 - PRIVATE MEMORIAL (TATE MODERN) — Firecracker Works - Snr Technical Production Manager
- 2021 - MCLAREN (ARTURA LAUNCH) - Media Monks - Build Production Manager
- 2021 - WEILL CORNELL MEDICAL QATAR (GRADUATION) - People Creative Abu Dhabi - Producer
- 2020 - HALLOWEEN FESTIVAL (AL MARYAH ISLAND) - Action Impact Dubai - Production Manager
- 2019 - E.C.D FORUM - People Creative Abu Dhabi - Production Manager
- 2019 - KANO ALBUM LAUNCH - MKTG Inc - Production Manager
- 2018 - BEATS BY DRE (BEATS BOUTIQUE LDN / PARIS) - MKTG Inc - Production Manager
- 2018 - INNERVISIONS (ROYAL ALBERT HALL) - Man About A Dog / LWE - Stage Manager
- 2018 - BEATS BY DRE (SEOUL WINTER OLYMPICS TAKEOVER) - MKTG INC - Production Manager
- 2017 - BRANCOTT ESTATE (BIG RED SHED TOUR) - Made Up – Production Manager
- 2017 - JAGUAR (SPORTSBRAKE LAUNCH) - Sketch Events - Producer
- 2016 - GOOGLE (GOOGLE CLOUD NEXT EU TOUR) - Firecracker Works - Production Manager
- 2016 - CORONA SUNSETS (BOARDMASTERS / LOVEBOX - Made Up - Build Production Manager
- 2015 - HARLEY DAVIDSON (EUROPEAN TOUR) - Event Innovations - Production Manager
- 2015 - LOVEBOX / WILDERNESS / SUMMERSAULT - Mama & Company - Brand Production Manager
- 2014 - HARLEY DAVIDSON (PROJECT LIVEWIRE LAUNCH) - Event Innovations - Production Manager

## EVENT PRODUCER/PROJECT MANAGER – PERMANENT ROLES (2007-2014)

FIREFLY SOLAR (Clean Energy) Project Manager: April 2011 – April 2014

Summary: End-to-end management and production of live events and the management of complex design and build projects.

WEST END STUDIOS - Project Manager | Project Coordinator: October 2007 - April 2011

Summary: Joining in the role of Project Coordinator I progressed and was promoted to Project Manager. Both client-facing roles involved: the management, design and delivery of simultaneous projects including: exhibition stands, global sales conferences, brand activations and product launches

## CERTIFICATION

IOSH Managing Safely in Exhibitions & Events | NPORS OPERATOR Telescopic Handler & Counterbalance Forklift | iPAF 3a & 3b.

## INT'L EXPERIENCE

Abu Dhabi | Dubai | Europe (extensive) | Morocco | Qatar | Russia | South Korea | Switzerland | USA.

## EDUCATION

University of Brighton: FdA, Music Production, 2005 – 2007 | 1998 - 2001 Solent University: BA, Leisure Management, 1998 - 2001 | Epsom College: 3 A Levels 10 GCSEs